

The CFR Logo

The Council of Financial Regulators (CFR) logo consists of text and logo.

The text and logo should never appear as separate elements.

Exclusion zone and size requirements

The length of the CFR logo should never appear smaller than 20 mm (vertical logo) or 30 mm (horizontal logo).

The 'logo' should never be less than 7mm high in size.

Clear space must surround the CFR logo when used in combination with other design elements (see example to the right).

Standard sizes for logo usage

Vertical

Postcard (100 x 150 mm)	20 mm Exclusion zone 6.5 mm
DL	25 mm Exclusion zone 7 mm
A4	40 mm Exclusion zone 7.5 mm
A3	55 mm Exclusion zone 8 mm

Horizontal

Postcard (100 x 150 mm)	30 mm Exclusion zone 7 mm
DL	35 mm Exclusion zone 7.5 mm
A4	50 mm Exclusion zone 8.5 mm
A3	65 mm Exclusion zone 9.5 mm

Vertical logo



Logo measurement (A4 example shown)



Logo clear space (A4 example shown)

Horizontal logo



Logo measurement (A4 example shown)



Logo clear space (A4 example shown)